



Organized by  **BLUM**
CREATIVES

2026 EDITION

MEGA CORPORATE FUTSAL 2026

CORPORATE SPONSORSHIP PROPOSAL

A Premium Indoor Corporate Futsal Tournament

ORGANIZED BY



2–3 October 2026 • Venue: To Be Confirmed

SECTION 01

ABOUT BLUM CREATIVES

Blum Creatives is a full-service creative agency specializing in branding, digital experience, and growth-focused marketing. The agency's work spans visual communication design, brand identity, interactive design, web development, and SEO — helping businesses build a stronger, more memorable presence both online and in the real world.

With a portfolio of **70+ projects** and a **4.9 client rating**, Blum Creatives is headquartered at Prasad Trade Center, 6 Kemal Ataturk Ave, Dhaka, with a presence across Banani, Khilkhet, Nikunja, and Kawla.

Beyond brand and digital work, Blum Creatives produces high-impact live events and experiential campaigns — bringing the same strategic, design-led approach to real-world audience engagement. Mega Corporate Futsal 2026 reflects this expertise, combining premium event production with strong brand activation opportunities for partners.

CORE SERVICES

- Branding & Visual Identity — logos, colors, and messaging that build recognition and trust
- Visual Communication Design — graphics and layouts that capture attention and communicate clearly
- Digital & Social Marketing — expanding reach, driving engagement, and generating leads
- Web Design & Development — functional, optimized websites that improve user experience and conversions
- SEO & Content Marketing — strengthening online visibility and organic growth
- Event Production & Brand Activation — end-to-end planning and execution of premium live experiences

LEADERSHIP TEAM

Hamidur Rahman Ranju

Founder & CEO

Tasnuva Mursalat Simran

Chief Marketing Officer

Shanzida Yeasmin

Creative Director

Nabil Shad Waki

Founder and League Commissioner, Mega Corporate Futsal

SECTION 02

ABOUT MEGA CORPORATE FUTSAL

Mega Corporate Futsal 2026 is a premium indoor corporate futsal tournament bringing together leading companies for two days of competitive sport, team building, and networking. Designed exclusively for corporate teams, the tournament combines the energy of professional sport with the culture and camaraderie of the modern workplace.

The event is produced to a premium standard — professional indoor arena, structured league and knockout format, and strong media coverage — offering sponsors a high-quality environment in which to engage a valuable corporate audience.

EVENT OVERVIEW

EVENT NAME	Mega Corporate Futsal 2026
ORGANIZER	Blum Creatives
EVENT TYPE	Premium Indoor Corporate Futsal Tournament
PARTICIPATING TEAMS	12 Corporate Teams (capacity may expand subject to organiser approval)
VENUE	To Be Confirmed (Premium Indoor Futsal Arena)
CHAMPION PRIZE	BDT 1,00,000
RUNNER-UP PRIZE	BDT 50,000
MEDIA COVERAGE	TV & Online Media
EXPECTED DIGITAL REACH	100,000+
DATE	2–3 October 2026 (two match days)

SECTION 03

WHY SPONSOR MEGA CORPORATE FUTSAL

Mega Corporate Futsal offers brands a focused, premium platform to reach corporate decision-makers and professionals in an environment built around energy, competition, and goodwill.

- Direct access to CEOs, business owners, and corporate teams from 12 participating companies
- Premium brand exposure across jerseys, venue branding, media walls, and digital content
- Positive association with health, teamwork, and corporate culture
- TV and online media coverage extending brand visibility beyond the venue
- Expected digital reach of 100,000+ through social media, highlight videos, and live streaming
- Direct networking access to participating companies and executives

TARGET AUDIENCE

The tournament is designed to attract a high-value, engaged audience of professionals and decision-makers:

Corporate Professionals

Business Owners

Entrepreneurs

Executives

University Graduates

Sports Enthusiasts

SECTION 04

MARKETING & MEDIA EXPOSURE

Mega Corporate Futsal 2026 is supported by a comprehensive marketing and media plan designed to maximize sponsor visibility before, during, and after the event.

- TV and online media coverage of the tournament
- Expected digital reach of 100,000+ across social platforms
- Match highlight videos and post-event recap content
- Live streaming of key matches with sponsor branding
- Dedicated social media promotion across the event's official channels
- Press release distribution featuring sponsor recognition

BRANDING OPPORTUNITIES

Sponsors have access to a wide range of branding touchpoints throughout the tournament, ensuring consistent visibility across every phase of the event.

● Official Jersey

● Player Bib

● Trophy Backdrop

● Media Wall

● Goal Post Branding

● Stage Branding

● Registration Desk

● Photo Booth

● Standee

● X Banner

● Social Media

● Highlight Videos

● Live Streaming

● Award Ceremony

● Opening Ceremony

● Closing Ceremony

SECTION 05

SPONSORSHIP PACKAGES

Mega Corporate Futsal 2026 offers four sponsorship tiers, each designed to deliver clear, measurable brand value at a range of investment levels.

Title Sponsor

BDT 5,00,000

- ✓ Exclusive Event Naming Rights
- ✓ Largest Logo Placement
- ✓ Premium Jersey Branding
- ✓ Trophy Backdrop Branding
- ✓ Media Wall Branding
- ✓ Press Release Branding
- ✓ All Social Media Branding
- ✓ Opening Ceremony Recognition
- ✓ Closing Ceremony Recognition
- ✓ Exhibition Booth
- ✓ Stage Speaking Opportunity
- ✓ Live Streaming Branding
- ✓ VIP Hospitality
- ✓ Category Exclusivity
- ✓ Certificate of Appreciation

Powered By

BDT 3,00,000

- ✓ Premium Logo Placement
- ✓ Jersey Branding
- ✓ Trophy Backdrop
- ✓ Event Posters
- ✓ Venue Branding
- ✓ Social Media Promotion
- ✓ Exhibition Booth
- ✓ Stage Recognition
- ✓ Brand Mention
- ✓ Certificate of Appreciation
- ✓ Category Exclusivity

SECTION 05

SPONSORSHIP PACKAGES

Continued — the Associate and Official Partner tiers.

Associate Sponsor

BDT 1,75,000

- ✓ Official Event Sponsor Recognition
- ✓ Logo on Posters
- ✓ Venue Branding
- ✓ Social Media Branding
- ✓ Highlight Video Branding
- ✓ Certificate
- ✓ Brand Mention

Official Sponsor

BDT 60,000

- ✓ Logo Placement
- ✓ Venue Branding
- ✓ Social Media Recognition
- ✓ Certificate of Appreciation
- ✓ Brand Mention

SECTION 06

SPONSORSHIP BENEFITS COMPARISON

The table below summarizes how each sponsorship tier's benefits compare, allowing partners to easily evaluate the level of exposure and recognition at each investment level.

BENEFIT	TITLE	POWERED BY	ASSOCIATE	OFFICIAL
Exclusive Event Naming Rights	✓	—	—	—
Logo Placement	✓ Largest	✓ Premium	✓ On Posters	✓ Standard
Jersey / Bib Branding	✓	✓	—	—
Trophy Backdrop Branding	✓	✓	—	—
Media Wall Branding	✓	—	—	—
Press Release Branding	✓	—	—	—
Event Posters	—	✓	✓	—
Venue Branding	—	✓	✓	✓
Social Media Branding	✓ All Channels	✓ Promotion	✓ Branding	✓ Recognition
Opening Ceremony Recognition	✓	—	—	—
Closing Ceremony Recognition	✓	—	—	—
Exhibition Booth	✓	✓	—	—
Stage Speaking / Recognition	✓ Speaking	✓ Recognition	—	—
Live Streaming Branding	✓	—	—	—
VIP Hospitality	✓	—	—	—
Category Exclusivity	✓	✓	—	—
Highlight Video Branding	—	—	✓	—
Official Event Sponsor Recognition	—	—	✓	—
Brand Mention	—	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓

SECTION 07

OFFICIAL PARTNER OPPORTUNITIES

Beyond the core sponsorship tiers, Mega Corporate Futsal 2026 offers category-exclusive Official Partner opportunities for brands seeking targeted, sector-specific visibility.

Official Banking Partner	Official Payment Partner
Official Education Partner	Official Food Partner
Official Beverage Partner	Official Hydration Partner
Official Energy Drink Partner	Official Coffee Partner
Official Apparel Partner	Official Sports Equipment Partner
Official Eyewear Partner	Official Technology Partner
Official Internet Partner	Official Telecom Partner
Official Healthcare Partner	Official Medical Partner
Official Ambulance Partner	Official Insurance Partner
Official Nutrition Partner	Official Hotel & Hospitality Partner
Official Transportation Partner	Official Automobile Partner
Official Real Estate Partner	Official Airline Partner
Official Fitness & Wellness Partner	Official E-commerce Partner
Official Gift Partner	Official Trophy & Medal Partner

OFFICIAL PARTNERS RECEIVE

- Official Category Recognition
- Logo Placement
- Social Media Recognition
- Product Display Opportunity
- Category Exclusivity
- Certificate of Appreciation

SECTION 08

STRATEGIC PARTNERS

Strategic partners contribute essential services and support to the successful execution of Mega Corporate Futsal 2026.

COORDINATION PARTNER	NUB Central Games and Sports Club — organizing support and on-ground coordination
COMMUNITY PARTNER	Bangladeshi Football Ultras — community outreach and fan engagement
PRINTING PARTNER	Printick — official printing partner for event materials and signage
MEDIA PARTNER	Jagoron News — photography, video coverage and highlight production
VENUE PARTNER	[Venue Partner Name] — futsal ground/court and on-site facilities
HOSTING PARTNER	NUB Central Debate and Public Speaking Club

STRATEGIC PARTNER BENEFITS

Official Recognition

Logo Placement

Social Media Mention

Certificate

Event Recognition

SECTION 08

CONFIRMED PARTNERS

The following partnerships have been confirmed for Mega Corporate Futsal 2026.



NUB Central Games and Sports Club

COORDINATION PARTNER



Bangladeshi Football Ultras

COMMUNITY PARTNER



Printick

PRINTING PARTNER



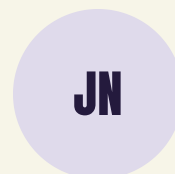
Char Chokh Optical Store & Eye Care Center

EYEWEAR PARTNER



NUB Central Debate and Public Speaking Club

HOSTING PARTNER



Jagoron News

MEDIA PARTNER

SECTION 09

CONTACT

We welcome the opportunity to discuss a partnership tailored to your brand's objectives. Please reach out using the details below to confirm sponsorship or request a customized package.

Mega Corporate Futsal

Attn: Nabil Shad Waki, Founder and League Commissioner, Mega Corporate Futsal

PARTNERSHIP EMAIL	partnership@megacorporatefutsal.com
PHONE / WHATSAPP	+880 1797-396853
WEBSITE	megacorporatefutsal.com
INSTAGRAM	instagram.com/mcf_megacorporatefutsal
ADDRESS	Prasad Trade Center, 6 Kemal Ataturk Ave, Dhaka 1213

Blum Creatives

WEBSITE	blumcreatives.com
FACEBOOK	Blum Creatives



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THANK YOU

Thank you for considering a partnership with Mega Corporate Futsal 2026.

BLUM CREATIVES